

QUALITY
WEAR FOR
A 1000 JOBS



ID[®] IDENTITY



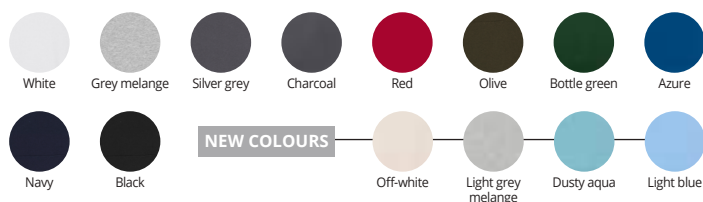
THE NEW CLASSICS 2025

2025

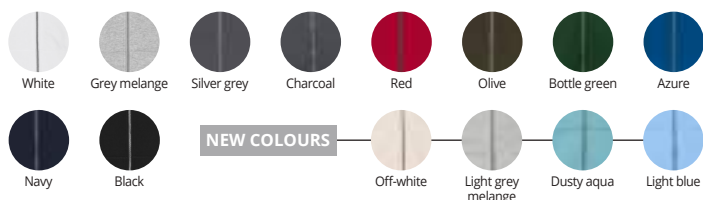
CORE HOODIES IN NEW COLOURS

The CORE collection blends timeless design and quality across 13 styles, from sweatshirts to pants, retaining shape and colour wash after wash.

CORE hoodie



CORE hoodie | zip



ID® CLASSICS IN NEW COLOURS

New colours for well-known classics

Well-known and popular ID® classics are given new life in a range of fresh colours.

With a timeless fit and high durability, the products remain indispensable - now with even more options to complement any style and identity across various designs.


14
COLOURS
WITH IDENTITY

MIX & MATCH
COLOURS
& STYLES

ORGANIC
STYLES WITHOUT AN
ID® NECK LABEL

6
STYLES IN
ORGANIC
CERTIFIED COTTON

T-shirt | organic

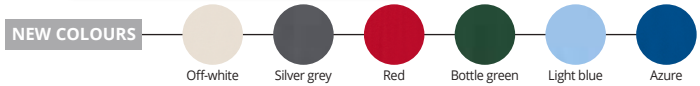
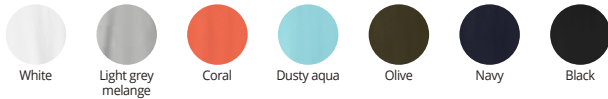
Without an ID® neck label 




100% cotton, organic:
White, coral, dusty aqua, off-white, silver grey, red, bottle green, light blue, azure, olive, navy and black



ORGANIC COTTON
2476-4080C
DTI



Polo shirt | organic

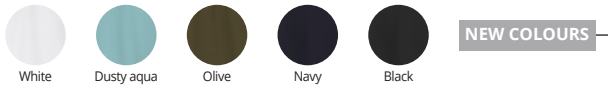
Without an ID® neck label 




100% cotton, organic:
White, dusty aqua, off-white, silver grey, red, bottle green, light blue, azure, olive, navy and black



ORGANIC COTTON
2476-4080C
DTI



Sweatshirt | organic

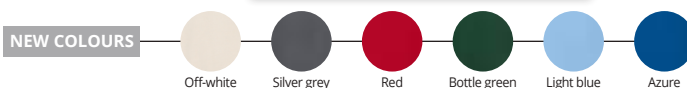
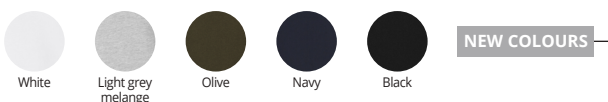
Without an ID® neck label 



100% cotton, organic:
White, off-white, silver grey, red, olive, bottle green, light blue, azure, navy and black



ORGANIC COTTON
2476-4080C
DTI

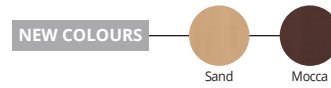


CLASSICS IN NEW COLOURS

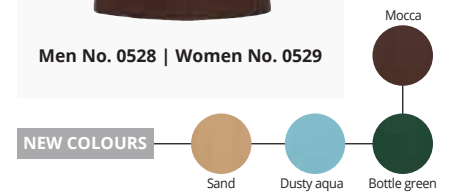
Stretch T-shirt | comfort



Stretch T-shirt | ¾ sleeved



T-shirt Lyocell



Hybrid shirt | modern



Hybrid shirt | slim



Cardigan | microfleece



L/s polo shirt | press stud



T-shirt | l/s



NEW CLASSICS 2025

Three new styles for a 1000 jobs

Introducing a versatile winter jacket, functional cargo trousers, and a timeless knit – designed to meet every need.

With a focus on durability, functionality, and timeless design, these styles deliver comfort and reliability for any task. Perfect for work, leisure and everything in between.



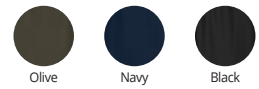
Hooded winter jacket



The Knit | V-neck



Cargo stretch pants



Now with a v-neck



Practical thigh pockets



WE HO
ENJOY
IT AS
WE DID MAKING IT



GEYSER by ID® *Seven Seas* by ID® **PRO Wear** by ID®



Explore all colours and styles at [id.dk](https://www.id.dk)